### FOR IMMEDIATE RELEASE

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# Seek and You Shall Find on Colorado.gov

Google Makes Searching Easy on Colorado.gov

Denver, Colorado, July 18, 2006 -- Don't know which governmental agency can answer your question? Need an answer quickly? Colorado's official state Web site, Colorado.gov, is working hard to ensure citizens of Colorado get what they need – enhanced access to their state government. Colorado.gov has launched a new and improved search engine, powered by Google, to help users carryout more effective searches for government information and services.

Now, an excess of 2.5 million visitors per month to Colorado.gov will be able to search using Google's leading search engine technology. Google will enable users to find more accurate search results, typically in less than a second!

"The Google upgrade, available at www.Colorado.gov, is another step forward in increasing access to Colorado government and the electronic services it has to offer," commented Representative Bill Cadman, Chairman of the Statewide Internet Portal Authority. "Google now enables Colorado citizens to accurately find government information and services with a click of their mouse."

The new Google search tool is available at www.Colorado.gov.

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### **About Colorado.gov**

Colorado.gov is the official Web site of the state of Colorado (www.Colorado.gov) and a collaborative effort between the Statewide Internet Portal Authority (SIPA) and Colorado Interactive to help Colorado government entities Web-enable their information services. SIPA is responsible for Colorado.gov. Colorado Interactive, a Denver based subsidiary of eGovernment firm NIC (EGOV) markets, operates and maintains Colorado.gov.

#### **About SIPA**

The Statewide Internet Portal Authority was created in 2004 by the Colorado legislature and is a state Authority governed by an 11-member Board of Directors consisting of businesspersons and state and county representatives. The mission of SIPA is to make Colorado government at all levels more accessible to its citizens and businesses and more productive through the use of eBusiness technologies.

### **About NIC**

NIC manages more eGovernment services than any provider in the world. The company helps government communicate more effectively with citizens and businesses by putting essential services online. NIC provides eGovernment solutions for 2,000 state and local agencies that serve more than 60 million people in the United States. Additional information is available at www.nicusa.com.